

# MISSOURIAN IN ITS 13TH YEAR

(Continued From Page Five)

**YEARLY EDITORIAL INCOME FOR M. R.** The "Seventh Column" was dropped after two years, but more news and features was published. Features on Japan were permitted to monopolize the first issue. Sunday evening and Sunday morning. The editorial columns were working hard for the success of the Eleventh Amendment to the Missouri constitution, which would have provided for a state income tax to maintain the University. This was known as the mill tax amendment. But at the election on November 8, this amendment, as well as the prohibition amendment, failed.

A big feature edition was issued Saturday, December 13. The outside shows a large sheet of heavy pink paper with the Christmas story printed on the first page in gold ink. The paper was published on Christmas, New Year and other school holidays in this year. There was no summer publication, and the last number of the year was on June 1.

The first number of the paper in its fourth year was printed September 11, 1911, by the Columbia Herald Newspaper Company at 14 North Ninth street. The business side of the paper was at the same address. Subscription to the paper cost 50 cents yearly, mail or carrier, and \$2 for the school year.

The staff consisted of the following personnel: Managing editor, Truman H. Tally; Director president, James C. May; secretary, Aug. V. Armstrong; treasurer, Russell Monger; H. H. Kason; S. A. Howard, Ralph Fries, Rev. B. Moore, Ward A. Neal, J. Harrison Brown, D. Wetherill, in the second term; the missing editor was Burton C. Brown; advertising manager, Harry H. Gray.

**RECENT BOOK REVIEWS**

During this year the paper carried no regular bibliographical news; the news was too nearly all local. It began the year with a list of reviews of new books, written by students in the School of Journalism. A column of "Reviews of Yesterdays" was carried in which news of a number of years ago was given. The first "Yellow Extra" on account of which an editor should not be put back in a student stand in the School of Journalism was published April 11, 1912.

There was no publication on Christmas or other school holidays during this year, and the last edition was on June 13. Publication was suspended during the summer.

The fifth year of the Missourian began September 6, 1912. The business side was discontinued in the Virginia Building, where the paper was printed under contract to the Missouri Association. The subscription price was \$2 a year by mail or carrier.

The Missouri Association for this year was as follows: Managing Editor, Harry D. Guy; president, L. Harrison Brown; secretary, Robert S. Mann; James G. May, Ward A. Neal, Rex E. Major, Paul J. Thompson, H. J. McKey, W. E. Hall.

The paper carried a certain feature this year, called "Scroop, the City Reporter." On December 22 a Christmas story, "The Spirit of Christmas," written by Miss Amy Armstrong, one of the students in the school, was printed on the first page. The pyramidal style of advertising make-up was adopted in this term.

**ADDS LITERARY SUPPLEMENT**

Early in 1913 a monthly literary supplement began to appear with the Missourian. The stories and poems were written by the Writers' Club of the University. Articles were published in the first supplement from the pens of Miss Fannie Frank, Miss Louise Goots, S. M. Avery, Miss Lucile Shepard, W. W. Hawkins, Miss Laura Sealey, Charles E. Kane, Miss Amy V. Armstrong, S. D. Harwood, S. Waddell, Jr., and Henry L. Field.

In the spring of 1913 the "Seventh Column" reappeared, and reviews of current magazines were printed. More United Press news was carried than in previous years. The second "Yellow Extra" appeared during Saint Week on June 3.

The paper was published as a weekly during the summer of 1913. The subscription price was 50 cents for the summer, the following year conducted in Missouri in the summer term; Managing Editor, Roger S. Mann; business manager, J. Harrison Brown; other members were, T. E. Parker, Griffith Carpenter, Guy T. Trail, Paul Thompson, J. N. Hudson, Ivan H. Epperson, C. M. Elliott, D. M. McGuire, John C. Stapp and John W. Jewell.

The "Seventh Column" was dropped but otherwise the editorial page was conducted much as formerly. During the second semester the Writers' Club again had supplements in the Missourian. The paper appeared every day except Saturday and school holidays.

The paper was run as a weekly throughout the summer term. The following persons made up the Missouri board: Business Manager, John W. Jewell; president, T. S. Hudson; Griffith Carpenter, John A. Murray, Glenn Baldwin, John C. Stapp, J. D. Ferguson, Ivan H. Epperson, D. B. Eisenfelder, Fred W. Shoop. The final issue was published August 6.

The Missourian's seventh year began publication on September 11, 1914. The same editor and board remained as was on the paper during the summer term. A new feature of the editorial page this year was "The Literary Trawler," a quotation each day of verse or prose selected from the best literature.

**ADDS MONTHLY MAGAZINE**

In the second semester the paper be-

gan publishing the Missourian Magazine, a small twelve-page monthly supplement to the regular edition of the paper. It contained illustrated feature stories about persons and things in and about Columbia.

Russell M. Brady, Ralph H. Turner, A. C. Baileys and H. W. Hailey were added to the Missourian Board the second semester.

The paper added several features to the editorial page. Under the heading "One Good Story," striking stories were printed from time to time. Under the heading "Columbia Sketches," brief, interesting feature stories of local persons and happenings were run.

During the last week in April a high school edition was printed. It consisted of eight pages and carried much college and university news and advertising, and was sent to the high school seniors of the state. The third "Yellow Extra" was published June 1.

The Missourian was continued throughout the summer as a daily, with John W. Jewell as editor. The rest of the board of directors was made up of Ralph H. Turner, Ivan H. Epperson, D. W. Davis, Frank H. King, C. G. Wayne, L. G. Head, H. E. Taylor, H. M. Randy, Jr., and D. B. Patterson. Two serial stories were published on the editorial page. One was "Love Intrigue" by Earl Derr Biggers; the other was "Kazan" by James Oliver Curwood.

**ADDS SEVERAL FEATURES**

In the eighth year of the paper several features were added. Several new headings were run on the editorial page: "At Other Colleges" headed a department over which was printed the striking news of other schools. Under "Looking Backward" was printed the news of years ago. "Today's Literature" was the illuminated heading of a full page of book reviews, with intercursive discussions of the modern literary trend. A revival of the old "Second Column" was found in a column of eight lines called "Literary Lines." The day was put back in its accustomed place at the head of the periodical editorial column.

When Kansas played Missouri in the annual football game, November 26, the Missourian set out a main extra, a second extra immediately after the game and the regular edition. The last "Yellow Extra" was published May 30, 1916. This year editorial campaigns were carried on for the abolition of hanging in the University and for the building of a country club for Columbians.

The staff directions for this year were as follows: Editor, Ralph H. Turner; business manager, Alex C. Baileys; Frank King, Ivan H. Epperson, D. W. Davis, C. G. Wayne, L. G. Head, H. E. Taylor, H. M. Randy, Jr., D. B. Patterson, Charles Roster, A. G. Hinman, and John C. Stapp.

**SUNDAY EDITIONS**

The year 1916-17 featured big Sunday editions of the Missourian. Some of these editions carried fourteen pages. Big feature stories, illustrated with photographs by staff photographers, such as the story of J. A. Hudson's big farm near McBaine, were frequent. A nice feature of the editorial page was the column of "Some Early Dates in State's History." A big eight-page banquet extra was put out at the Made-in-Japan Banquet May 15, during Journalism Week.

Year was for a mill tax to secure a Carnegie library for Columbia. A big eight-page banquet extra was put out at the Made-in-Japan Banquet May 15 during Journalism Week.

Frank H. King was editor this year, and A. G. Hinman was business manager. Subscription rates were \$3.50 in the city, \$3 by mail in Boone County, and \$3 by mail outside of the county.

In 1917-18 Harry E. Rasmussen was managing editor; J. E. Gowen; business manager; Eley E. Arrell, R. P. Brandt, Ferdinand Egger, Wheeler Godfrey, H. L. Hancock, D. M. Parry, A. E. Ridgway and J. E. Whitehead, directors. Subscription rates went up, due to the shortage of print paper, as follows: In the city by carrier, \$3.50; by mail in Boone County, \$4.25; by mail outside Boone County, \$4.50.

**ISSUES "FAVORITE EDITION"**

At the completion of the Daniel Boone Tavern September 7, the Missourian got out a profusely illustrated extra edition, called the "Favorite Edition," containing sixteen pages. In common with other papers, the Missourian was busy this year advocating and boasting the various war movements. As in the last few years, out the summer months.

In the Missourian's eleventh year it got the glorious chance of its career to indulge in an extravagance of excess at the signing of the armistice—rather both before and after. November 8 the false report of peace was spread with a two-page extra on the streets at 2 o'clock in the afternoon. On November 11 the Missourian came out with two extras and a final edition.

During Journalism Week in the spring of 1919, a Howard County edition was issued at New Franklin at the dedication of the marker of the spot where the first newspaper was published west of the Mississippi.

In the twelfth year of the paper the editorial page worked for adoption of the Peace Treaty with reservations, opposed universal military service and tried to stimulate interest for a municipal convention hall. James McLean was editor.

**HER POSTER WINS A PRIZE**

Marguerite Barnett, a junior in the School of Journalism recently received a second prize for a poster that was entered in the student competition at the State Fair at Sedalia. The poster was originally designed for a lawn party given by the Epworth League.

## SKIRTS WERE LARGE; MANNERS STIFF IN 1855

Born into the world of 1855, married before the Civil War and now the oldest living graduate of Stephens College, this world today seems a strange place to Mrs. L. L. Mathews of 201 College Avenue.

"I graduated from Columbia Academy in 1855. It was in the Gorham Hotel building and was the mother of Stephens College. Here were eight of us in the class. We wore pretty white dresses and had short sleeves and lace collars. I think that we were very fine."

"In those days there was no boarding department in the college and the students boarded around among their friends,

small town then. There was no telegraph. There were no autos and no telephones. The merchants didn't deliver goods. If you wanted anything you had to take a market basket and get it yourself or send a servant. Anybody who had a horse and a buggy thought himself well off. Now he is not satisfied unless he has an auto."

"I never went to a dancing or card room during my life. People were very strict then about the way they raised their children."

When asked about the Civil War, Mrs. Mathews showed a lively interest. She remembers quite well the time when the Union soldiers were quartered in Academic Hall and said that her husband, a hardware merchant in Columbia, was

still called the Mathews Hardware Company.

### Safety Congress To Meet.

By United Press.

**MILWAUKEE**, Sept. 1.—Methods of preventing industrial accidents, conserving labor and increasing production will be discussed at the Ninth Annual Safety Congress, which is to be held

**National Livestock Market**

**NATIONAL STOCK YARDS, EAST ST., LOUIS, Mo., Sept. 2.—The live stock market for today was as follows:**

CATTLE: Receipts 3,200; Market 25 lbs.
Native beef steers \$1.25-\$1.75.
Yearling steers and heifers \$1.25-\$1.75.
Steers and heifers \$1.25-\$1.75.
Cows and calves \$1.25-\$1.75.
PORK: Receipts 8,200; Market 30 lbs.
Meat and bacon \$1.25-\$1.75.
Lard \$1.25-\$1.75.
BAKED: Eggs \$1.25-\$1.75.
MEAT: Beef \$1.25-\$1.75.
LAMB: Sheep and lambs \$1.25-\$1.75.
CHEESE: \$1.25-\$1.75.

in Milwaukee on Sept. 2-3.

Mrs. Mathews' present home is in Webster Grove, Mo. In company with her daughter, Mrs. A. B. Berry, her only surviving child, she spent the summer in her old home, Columbia.

Her husband owned and managed a hardware store in Columbia until his death in 1911. The store speaks



## Monday, Sept. 6th



### Fix "Him" for School

You'll like our showing of School Clothes and accessories for the youngster

**Victor Barth Clothing Co.**  
"Everybody's Store"



### School Accessories For the Kids

We have a complete assortment of school supplies and school books for the kids.

Bring them in and we will fix them out.

### MISSOURI STORE

*For  
School  
Days--*

Below are a list of useful articles for the student.

Eversharp Pencils

Conklin Pens

Lady Safety Guards for Pens and Pencils

Ink

Stationery

Note Books

**Joe Janousek Art Shop**  
Virginia Building

## For the School Girl



She never seeks clothes "just a little different." The school girl aims to have exactly what the other girl wears. Many a mother has battled with this problem. We will satisfy your daughter's girlish whims without offending your idea of what is suitable, or her father's ideas of economy.

Miss Satatoga Middie and Middie Suits—garments that are accorded unanimous approval. So easy to slip into and can be worn from rising to bedtime with a satisfied well dressed feeling.

Broad trimmed Middies of Serge or Flannel Cloth. All Sizes. Cotton Middies, can or drill. Regulation trims. Washable. Also school dresses of Gingham, Serges, Etc.

**John H. Estes**



Children's shoes must be chosen to withstand hard knocks and scuffing—but more than that, they must be a genuine protection against foot ailments which may so often begin during youth and last a life time.

Our children's shoes are designed to insure the unhampered growth of the feet, yet furnish correct support, at the same time withstanding hard everyday service.

Good Children's Shoes for Dress and School Wear at Reasonable Prices

**Mills**

**Her Poster Wins A Prize**

Marguerite Barnett, a junior in the School of Journalism recently received a second prize for a poster that was entered in the student competition at the State Fair at Sedalia. The poster was originally designed for a lawn party given by the Epworth League.

**ADDS MONTHLY MAGAZINE**

In the second semester the paper be-